imagine digital

Strategy Services

Organisations with a clear , concise strategy are

3,5x

more likely to succeed
in execution of strategy

15x

more likely to be sustainable

4x

more likely to control
Expenses

Imagine a strategy that brings real world value

60 % of organisations don’t link their strategy to real outcomes. Develop a sustainable realistic action plan for real growth and transformation.

IENG
imagine digital

Board View, “ Strategy Execution Stats,” March 2021

Powering your strategy imagine today

Access

Product-as-a-service; omni-channel; mobile commerce

Engage

Digital Marketing

Customer

Social Media

Collaborate

Open Innovation

Functional

IT, Finance, HR

Business Model

B2B, B2C Freemium

We believe in applying “sustainability thinking” to drive business.
Our strategy team establishes ‘human centricity’ as the principal blueprint with well executed sound processes and right technology systems to create the fit for purpose strategy

Professional Strategists

All the support your organisation needs.

We align to our core values to ensure we have an inclusive approach to deliver innovative thinking, with integrity.

01

DESIGN THINKING

Abide by the Design Thinking principles to ensure a human centricity is at the core foundations of the strategy.

02

STRATEGY TOOLS

Over 20 tools and templates to ensure a structure process and well document roadmap.

03

DIGITAL MINDSETS

Deploy digital thinking into the people, process and technology alignment .

04

PROJECT MANAGEMENT

The execution of strategy development is governed by the project management methodology to ensure right on time delivery.

04

CHANGE MANAGEMENT

The activities needed to ensure that we get buy in from leadership, management, employees, customers along on the journey.

04

CULTURE MANAGEMENT

The activities to ensure we drive a culture that is open and connected for all.

Lets imagine the future together

IENG

imagine digital

Book your session free

info@ieng.co.za

www.ieng.co.za